

# BINGLEY TOWN COUNCIL



Bingley Town Council, Myrtle Park, Bingley, BD16 2LF

**Minutes of the Events, Marketing and Communications (EMAC) Committee held in the Hub, Myrtle Place, Bingley, on Wednesday 15<sup>th</sup> March 2023 at 6.30pm**

**Start: 6.30pm  
Finish: 7.00pm**

**Councillors present:** Gibbons (PG), Goode (JG)  
**Councillors absent:** Carney (MC), Kirdale (LK)  
**Non-Member Councillors present:** None  
**Non Councillor members of the Committee present:** Chris O'Neill (CO), Jane Stone (JS)  
**In attendance:** Eve Haskins (EH, Town Clerk), Debbie Ioanna (DI, Admin Assistant)  
**Members of the public:** None

## **2223/45 Election of Chair**

**Resolved** to agree Councillor Gibbons as Chair of the Committee for the remainder of the municipal year 2022-23.

## **2223/46 Apologies for absence**

Apologies received and reasons for absence approved from Councillors Carney and Kirdale.

## **2223/47 Disclosures of interest**

None.

## **2223/48 Minutes**

**Resolved** to approve the minutes of the EMAC Committee meeting held on 15<sup>th</sup> February 2023 as a correct record.

## **2223/49 Confidential items**

None.

## **2223/50 Public Participation**

None.

## **2223/51 Communication**

### **a) Greater communication with the public, including social media**

**Resolved** to receive the following update and agree the following actions:

- CO reported that he sent a list of local social media sites to the Admin Assistant to support the widening out of the scope of the Town Council's social media coverage, and DI explained that this has proved more difficult than anticipated as the Town Council is seen as a business by many groups, and many posts are scheduled for the future due to limited working hours.
- Agreed that the staffing team, councillors and committee members to persevere with widening the social media coverage for the Town Council, including 'sharing' post where relevant: to involve the new councillors after the elections in May.

**b) Review of policies**

**Resolved** to agree the following:

- (i) To defer the review of the Community Engagement Policy to the next meeting: EH to personalize this to Bingley Town Council prior to the meeting.

**2223/52 Events**

**a) The Town Council's involvement in local events run by third parties**

Noted the following regarding the Town Council's involvement in local events run by third parties:

- Will be attending Bingley Expo in September.
- No updates received regarding the Bradford City of Culture 2025: EH to contact them again for any updates.
- Easter Extravaganza, due to be held on Saturday 8<sup>th</sup> April, is being organized by Bingley Chamber of Trade; the Town Council has received no updates on this.
- Christmas switch on ceremony and market also being organized by Bingley Chamber of Trade, who have applied for a road closure for this event: EH to contact them to determine whether the Town Council can provide any input to help speed up this application.

**b) Town Council events in 2023**

**Resolved** to agree the following regarding Town Council events in 2023:

- Coronation event:
  - Agreed not to pursue arranging an event for the coronation in May, due to the close proximity of the elections in May and lack of manpower.
  - Agreed that DI to put out a post on the Town Council's website and social media channels asking whether any community groups have any events planned for the coronation weekend that can be publicized, and whether they would like to apply for a small grant from the Town Council to help with costs.
  - Agreed that JG to measure up for bunting in Bingley town centre, as requested by Bradford Council in their plans to decorate town centres for the coronation: to liaise with DI accordingly.

**c) Bingley arts and crafts day**

JS updated all on the plans for a Bingley arts and craft day in July 2024: this is going to be raised at a meeting of Bingley Agricultural Society to move it forward.

**d) Bandstand concerts' project**

JG reported that the Town Council have pledged some money to book band concerts at Myrtle Park, Bingley, on Sunday afternoons: three have been booked on behalf of Bradford Council and nine on behalf of the Town Council: agreed that the Bingley Town Council banners need to be used on the Town Council days to show that they were funded by the Town Council.

**2223/53 Next meetings**

Next meeting to be held after the new Town Council is elected in May; it was noted that the Annual Town Meeting is taking place on Wednesday 19<sup>th</sup> April 2023 at 6.30pm (venue to be confirmed).

**2223/54 Exclusion of the press and public**

There were no items to be discussed in confidence.

**Actions:**

- **Agenda item 2223/51a: Town Council staffing team, councillors and committee members to persevere with widening the social media coverage for the Town Council, including 'sharing' post where relevant: to involve the new councillors after the elections in May.**
- **Agenda item 2223/51b: EH to personalize the Community Engagement Policy to the Town Council prior to approval at the next meeting.**
- **Agenda item 2223/52a:**

- EH to contact Bradford Council for any updates on Bradford City of Culture 2025.
- EH to contact Bingley Chamber of Trade to determine whether the Town Council can provide any input to help speed up the road closure application.
- **Agenda item 2223/52b:**
  - DI to put out a post on the Town Council's website and social media channels asking whether any community groups have any events planned for the coronation weekend that can be publicized, and whether they would like to apply for a small grant from the Town Council to help with costs.
  - JG to measure up for bunting in Bingley town centre, as requested by Bradford Council in their plans to decorate town centres for the coronation: to liaise with DI accordingly.

DRAFT